

Children FIRST!



PIERCE COUNTRY DAY SCHOOL

Our Mission:

The Pierce Country Day School recognizes and respects the uniqueness of each child. Established in 1940, the school's primary mission is to foster a love of learning in each student. Our curriculum skillfully weaves artistic and practical disciplines into everyday academics. Students learn to follow their curiosity, to think creatively, and to work both independently and cooperatively with others.

At Pierce we celebrate early childhood and strive to instill integrity, compassion and confidence in each child. We give each child support and encouragement to become his or her own unique self.

At Pierce... We Teach Success!

www.piercecountrydayschool.com

www.piercecamps.com

www.piercecountrydayschool.com

www.campbirchmont.com



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The Pierce Chieftain

Pierce Opens for 97th Season...

America's First... America's Finest!

Our 2014 summer season started under beautiful blue skies...

An extremely experienced returning staff blended quickly with a spirited new group of smiling faces to start off our 97th consecutive summer.

I know that I have said this before states Doug Pierce, but it feels like the 9th week of last summer and

not the beginning of a whole new season!

Happy campers and happy staff members kicked off *Summer Celebration 2014* in typical Pierce fashion! Smiling... laughing...and making friends every step of the way... What could be better?

This spring we launched a new staff orientation program that we were really

quite happy with.

Now halfway into this season we are seeing some very positive results.

Let us wish everyone a wonderful summer ahead...After all... Summer certainly is the best time of the year!

All systems are GO!



New Culinary Arts Program @ Camp



We are so pleased with the wonderful response we are seeing with the addition of our new Culinary Arts program here at camp.

It was great fun seeing our campers designing their chef hats as they were introduced to Culinary Arts.

We have completely outfitted a building to house this new offering complete with refrigeration, stoves/ovens,

blenders and a whole lot more...

We are following a Theme Week approach...Some of the themes being developed are:

Week one saw us designing our own Chef's hats, an etiquette discussion and proper place setting...

Breakfast week... Breakfast Burritos, Pancakes & Parfaits.

Mexican Fiesta...Delicious Guacamole & Quesadillas.

Asian week... Candy Sushi & Green Tea frappes...

Italian week... Mini Pizza & Pizza nachos.

Dessert week... Angel Food cake with strawberries, edible cookie dough & more.

A recipe book is being planned that the kids will decorate and bring home at seasons end...

Everything Matters!



21st Century Skills...Promoting real life human connections.

At Pierce we put a great deal of thought and planning into our famous curriculum. We call it **"Intentional Programming"**...That is, a daily schedule specifically designed to offer our campers opportunities for personal growth, quality friendship and success in everything that they do.



Our effort in this regard is **very deliberate** and **intentional**. Together, our well trained staff and supportive parent community will offer



our campers daily opportunities for the development of **core competency skills** that will serve them well moving forward.



In today's fast paced, electronic world we very possibly may have "lost" something valuable!

Research tells us that today's kids in America spend nearly **60 hours per week** looking at screens!

TV screens, smart -phones, computers, video games and more... We even back our cars up now using screens!

Don't get us wrong, much of this electronic obsession has brought with it advancements in many useful and productive ways, but in our estimation we **need to pause**, and take a break from it all. We need to make sure that we don't lose *"touch"* with one another...

The great American summer camp experience allows for that!

At Pierce we have advanced the concept of **"UNPLUGGING"** for eight weeks during the summer. No cell phones, tablets, or computers. We want to make sure that we don't lose the human connection that binds us all together.

It is our strong opinion that the camp environment has the unique opportunity to insure that the "connections" that we share through the summer camp experience are genuine *face to face* collaborations. We want to promote the personal relationships and positive chemistry between teammates,

bunk mates, campers, counselors and **FRIENDS!** We want that chemistry and that connectivity to be real and lasting, built on a foundation of care and concern for others.

We believe that promoting 21st Century Skills will go a long way in offering today's campers a respite from the electronic barrage that surrounds our everyday lives. We want to insure that our kids in fact have the core competency skills for a successful future.

So...for eight weeks this summer, we are going to give our campers that "pause" we speak of.

We plan on giving them the opportunity for personal growth of a very natural kind...all through the gift of summer camp!

As we see it, camp is uniquely qualified to offer this wonderful opportunity.

Good, Better, Best...

We Never Let It Rest
Til' Our Good Gets Better
And Our Better Gets best!

Personal
Responsibility
In
Delivering
Excellence

P
R
I
D
E

Twenty First Century Skills — Core Competency Skills...

Leadership

Collaboration

Communication Skills

Self-Control

Sportsmanship

Safe Risk Taking

Teamwork

Adaptability

Flexibility

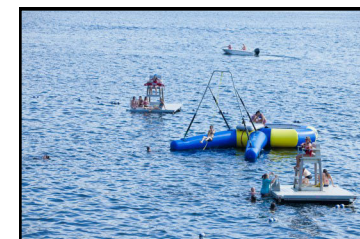
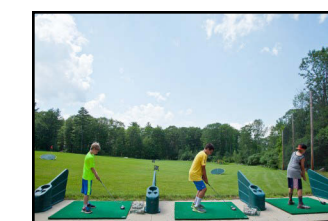
Creativity

Autonomy

Independence



One of the most beautiful camps in America



Summer phone # 603-569-1337 ~ www.campbirchmont.com

There are no strangers within... Only friends waiting to be met!

