

Pierce Sports Academy (PSA)

Pierce Sports Academy...off and running! -Will Pierce



We got off to a fast start this summer, and haven't slowed down one bit since! For those of you that may not know about our brand new Sports Academy, I'll bring you up to speed. PSA is a brand new program we offered this year for 7's and 8's that focuses solely on athletic development in Baseball, Basketball and Soccer. Each morning, accomplished outside coaches come to us to provide one and a half hour blocks of instruction in two of these sports. After three hours of non-stop skills, drills, and games, we break for lunch and rest. In the afternoon, during the heat of the day, we get to enjoy Pierce's famous Aquatics program with a double length swim that includes both instruction and play. After that we have an ice-cream break and "Chalk Talk" as we wind down the day and prepare to head home. As you can imagine, everyone sleeps very well at night!



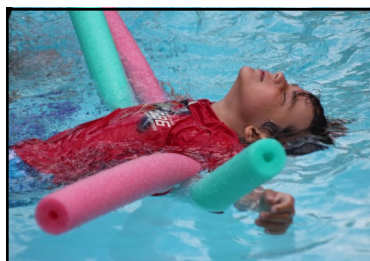
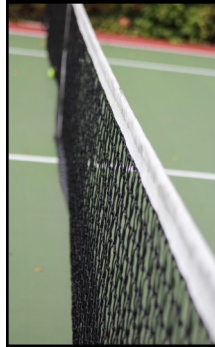
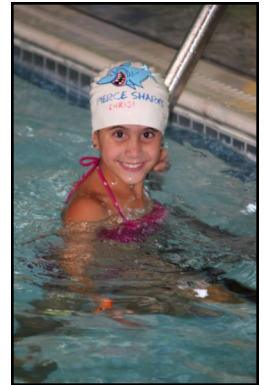
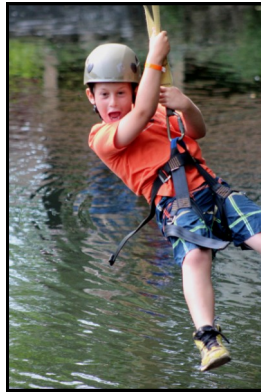
The main focus of PSA is for each camper to improve their individual skills and confidence in each sport while also learning rules, strategies and the value of teamwork and good sportsmanship. After honing our skills in the early weeks, we are now in competition mode. Every sports period begins with drills and instruction followed by gameplay in our World Series, Summer March Madness, and most popular this year, World Cup! Although the structure of PSA is very different than our traditional camp program, we still get to enjoy camp wide special events like Water Carnival, Hoe Down, Carnival, and Color War. PSA is perfect for the camper who has an intense interest in sports and wants to play all day. As a result popular traditional camp activities such as Arts & Crafts, Sky Fly, Gaga, Bungee or Archery are not regularly scheduled.



Based on the success of this year's fledgling program, we have decided to expand our Sports Academy offering for summer 2015. We will be opening the program to boys who will have completed 1st, 2nd, or 3rd grade by the start of next summer. Enrollment is now open as part of our Early Bird Registration. Last year the program sold out very quickly as there are a limited number of spots. If you think you may be interested and want to know more, feel free to reach out to me at the office for more details. Here's to wishing you a great rest of summer!



A picture is worth a thousand words...





Join us for an unforgettable summer!

Pierce Camp Birchmont

Preferred Registration for Pierce Country Day Camp Families!

As a **Pierce Day Camp Family** you are entitled to a *15% Loyalty Discount* for your initial year when you join us at **Pierce Camp Birchmont**.

Additionally, as a *preferred customer* we'd like to **extend our *Early Bird* tuition pricing through October 1st, 2014** which is usually reserved for returning Birchmont families.

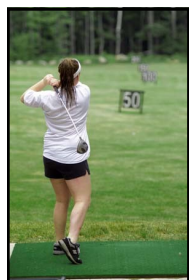
* Please be advised that we cannot offer the Loyalty Discount if you enroll at Birchmont through a third party referral service.

As a **"Pierce Family"** you have come to expect the very best in camp staff, program and facilities. Birchmont has been owned and directed by the Pierce family since 1951.

Greg Pierce and his wife Laura have been Birchmont's popular directors for 20+ years.

We hope that you will take a moment to look into our outstanding resident camp program and discover for yourself the ***Birchmont Experience!***

Take a closer look... You'll be glad that you did!



PIERCE...CHILDREN FIRST!



www.piercecamps.com

www.campbirchmont.com

www.pierccountrydayschool.com

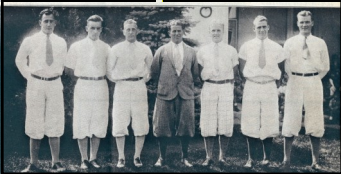
SUMMER 2015 - EARLY BIRD \$AVINGS...



PAY 2014 TUITION PRICES FOR SUMMER 2015!

ENROLL BY LABOR DAY TO GET SOME REAL \$AVINGS!

ENROLL ON LINE AT: PIERCECAMPS.COM



PIERCE COUNTRY DAY SCHOOL

"Pop" Pierce center with his camp Supervisors circa 1926.

Now Enrolling for School Year 2014—15

- Terrific Toddlers—2 yr's old by December
- Nursery 3 year olds—9am-12 noon or 9—2pm
- Pre-K 4 year olds—9am-2pm or 9-4pm

* Reduce tuition by \$3000.00 if you supply private transpiration

An Extraordinary Toddler, Nursery & Pre-Kindergarten Experience...

