



We Teach Success!



Pierce opens for it's 102nd summer season



Beautiful weather and a very talented and enthusiastic staff greeted our campers on day one of the 2019 summer season, our **102nd consecutive camp season**.

In a short period of time, our seven pools, multiple athletic fields, sport

courts and program studios were filled with laughter, smiles and **happy campers!**

It never ceases to amaze us that with each new season, on day one, within such a short period of time, Pierce runs as smooth as smooth can be!

It almost feels like the ninth week of last summer vs. the first few days of yet another new season!

We are so happy to be doing what we love to do for so long...

How lucky can you get?



Always looking to enhance our famous curriculum, this summer we unveiled an optional tutoring program for our campers in the 6's age groups and up!

We have partnered with one of the most respected tutoring services in our Long Island and Manhattan communities, **Private Prep**.

Private Prep was founded by Pierce Camp Birchmont alumnus, Steve Feldman, while the Long Island office is run by Pierce Country Day Camp parent and Private Prep partner, Jeremy Cohen.



New for 2019: Private Prep at Pierce

In partnership with Pierce, Private Prep has developed a tutoring program specifically for our camp community focused on one-on-one tutoring for our campers who have completed Kindergarten through 7th grade.

Families can sign up their camper for half hour or one-hour time slots for one-on-one time with a Private Prep tutor up to three times per week.

In order to provide a personalized experience, Private Prep's dedicated tutors start the process with a preliminary meeting with your family to discuss your

tutoring needs and goals.

In addition, throughout the process parents will have direct communication with their child's tutor and receive on-going updates and progress reports as needed.

All lessons will take place in our comfortable air-conditioned Mansion building to allow our campers to focus and get the most out of their tutoring time.

Watching your children interact with their respective tutors has been very rewarding. We feel confident that this option will be very beneficial for all of our campers

Treetop Trail Aerial Playground



Pierce is always adding to our wonderful facilities and broad based programming.

This summer we added a unique aerial playground we are calling *Treetop Trail*, for our 5 & 6 yr. old groups.

This exhilarating new adventure course features 11 harnessed trails, a ropes course, suspension bridges, a jump tower and a zip line.

The kids are going wild for this new activity while building confidence and agility.



The Joy of Summer Camp...

For over 100 years, our family and staff have had the privilege of working with children and parents in a unique environment that fosters tremendous growth and development in children. *Camp is that magical place!*

It's an organized, safe and spirited place where kids are exposed to a myriad of athletic, creative and social opportunities at every turn.

Kids are free to try new things, make new friends, get plenty of exercise and

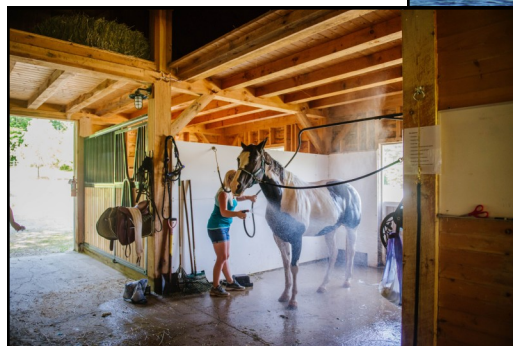
experience the real joy of the *camp experience*.

We feel so lucky to be able to influence this wonderfully positive community!

PIERCE DAY CAMP
Dedicated to the enrichment of children!



Pierce Camp Birchmont



www.campbirchmont.com

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most beautiful resident
camps.



SMILES 2019



PIERCE... Where spirit soars and laughter roars!

