

At Camp...
No cell phones...
No Wi-Fi, No Internet...
Just Great Connections...





Good, Better,
Best...

We never let it
rest.

Til our good gets
better...

And, our better
gets BEST!









#### Summer Celebration 2015... Our 98th year!

Our 98th opening day started like so many before it...blue skies, an excited staff and the smiling faces of our energetic campers ready to have a summer of *FUN* on the run!

Busses rolled in, campers were greeted by enthusiastic counselors and *Summer Celebration 2015* was off to a very smooth start!

On opening day, we relax our morning schedules and have the individual groups spend some quality time bonding together, playing name games, going through their campers gear in their cubbies...we take a quick tour of camp to show which pool we will be swimming in, where the closest water fountains and bathrooms are located in reference to our bunks... An hour or so later, camp-wide activities are in full swing!

You can actually feel the energy as all of that great laughter fills the air.



We consider ourselves to be so very lucky to spend our days in such a wholesome and positive environment.

Kids, sports, sunshine, exercise, friendship & FUN...

Summer camp... Nothing else is quite like it!

### New @ Pierce... There is no finish line!

Every summer finds something new at Pierce Country Day Camp...

The early results are showing some huge popularity for our new "Cranium Club" program also known as STEM (Science/Technology/Engineering & Math) It looks...Amazing!

This summer we added a

Human Foosball court and three USTPA Junior Development tennis courts that also double as basketball courts.

We re-finished our Basketball 1 area, completely rehabbed our Mansion circle area, dug out our

**Sensational** sand play area and then brought in all new

sand for our junior campers to play in and enjoy!

We have added cooking equipment to our *Culinary Arts* area and gave them all new flooring as well, and our Pow Wow stage got a beautiful new sound system.

There really is no finish line as we follow our obsession to be the very best!







## Smiles @ Camp

































Pierce Day Camp
There are no losers
here...
Only winners waiting
to be found!

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# Firelight

By Greg Howes, Director

For many years at Birchmont one of the richest camp traditions that helps our camp community come to closure each August is called "Candlelight". Even during my first summer – 1990 – I can recall missing the last two days of camp and having my co counselor Sean McQuade tell me how much I would be missing by not being there for Candlelight night. In a subsequent summer, I came to find out he was quite right. It's a wonderful night around a huge beautiful campfire where all campers and staff gather in a circle around the fire to help cap the season with thanks and reflections from the summer. Supervisors, group leaders and Birchmont "B" winners from each group each take a brief turn standing in front of the fire and one by one speak from the heart sending their own positive message of thanks, experiences and reflection. It's a powerful and moving experience – if not downright emotional. Each camper adds their candle to an ever growing circle of flames until the fire is extinguished with a closing ceremony. I'm sure it's a memory etched deep into the mind of most alumni that have been present for it.

Tonight, we mark a new *opening night* tradition at Birchmont.

Similar to Candlelight in some ways, *Firelight* will embody the idea of Welcome, and that we are all part of this unique and special adventure on which we are to embark together. We inspire each and every person who is a part of camp, new and old, to think about a personal goal for the summer around a big campfire, one in boys camp and another in girls. Camp supervisors and counselors will say some brief remarks, and we will gather under the stars and set off on a course for the best possible summer, as members of what Greg Pierce is fond of calling *"the biggest family or smallest community most of us will ever be proud to be a part of"*. Here's to the start of another rich and rewarding Birchmont Tradition. The only downside? *FIRELIGHT* will not include *S'mores!* But we will have plenty of those campfires too!



#### Pierce...We Teach Success!

www.piercecamps.com www.campbirchmont.com www.piercecountrydayschool.com 516.621.2211











The Pierce Country Day School offers a wonderful Toddler program for two year olds that we call **Terrific Toddlers...** 

Call 516.621.2211 for additional information.

www.piercecountrydayschool.com





The Pierce Country Day School recognizes and respects the uniqueness of each child.

Established in 1940, the school's primary mission is to foster a love of learning in each student. Our curriculum skillfully weaves artistic and practical disciplines into everyday academics. Students learn to follow their curiosity, to think creatively, and to work both independently and cooperatively with others.

At Pierce we celebrate early childhood and strive to instill integrity, compassion and confidence in each child. We give each child support and encouragement to become his or her own unique self.

























