

PIERCE COUNTRY DAY CAMP



Doug Pierce named Legend of Camping

This past Spring Doug received a very big honor...being named a **Legend of Camping** by The American Camp Association.

This high honor is reserved for individuals who have distinguished themselves through their efforts to enhance the lives of children through the camp experience.

Doug's father "Buddy" received *Legend* status back in 2008.

The Pierce family has a long and proud history of leadership within the camping industry both on

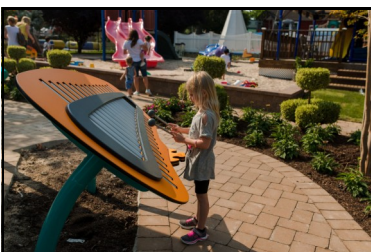
a local and national level. In 2000 Doug received a National Service Award from the American Camping Association at their national convention in New Mexico.

Doug is a past president of the Long Island Association of Private Schools and Day Camps. A past president of The New York State Camp Directors Association., and a past president of the American Camp Association.

Currently, Doug is the Chairman of NY-CAMP ..New York Chil-

dren's Advocates Making Progress, a political action committee in NY state.

Doug was also just re-appointed to a third term by Governor Cuomo to sit on the NY State Camp Advisory Council in Albany. This council sits at the highest level of the NY State Department of Health, the regulating body of organized camping in NY State.



Courtney Pierce named President of LICAPS

Carrying on the legacy of her father and grandfather Courtney was recently elected as president of the Long Island Association of Private Schools and Day Camps.

LICAPS founded over 60 years ago is a professional association of the premier private summer day camps

on Long Island. Approximately 25 camps from both Nassau and Suffolk counties are currently members. Courtney is the fifth Pierce family member to be elected president of LICAPS following her grandfather who was a founding member, her father Doug and uncles

Greg & Forrester. LICAPS is dedicated to Health, Education and Recreation , while promoting best practices in the field. Courtney also currently serves as a Board member of the American Red Cross.

The Pierce Difference...

One of the most commonly asked questions from families that tour Pierce is *"What's the difference between you and other camps?"*

While we would never "bad mouth" any of the fine camps in our area, we do feel that Pierce is far and away the most outstanding day camp bar none!

Let us list for you some of the strengths we feel set us apart from the rest...

- **Our staff**— In a word, simply the finest! No one has the level of experience and credentials that the Pierce Staff has! Our camp wide ratio of staff to campers is less than 3 to 1! We have the most college graduates and professional teachers and coaches than any, and our staff certification program in CPR, Epi-pen certification, First Aid certification, Concussion training and much more is unmatched in the industry. Our staffing model/flow chart is top heavy to say the least offering our campers superior quality every step of the way.
- **Facilities**— The Pierce families obsession to be the best can clearly be seen when you see the outstanding quality of the campus and its facilities.

The 27 acre campus is as beautiful a property as you can find. Meticulously groomed fields, stunning flowering gardens, seven pools including our Junior Olympic Indoor Pool and Water World our first class "Sprayground" set the pace.

The 100 year old Italian mansion is the centerpiece of the campus. The mansion houses one of our two air-conditioned dining rooms, with our beautiful Clubhouse housing the second dining area as well as our fine arts department.

Our *Elite Turf* athletic complex, Bagnell Stadium is as nice a sports facility as you can find... A beautiful turf field offering soccer, Lacrosse, softball and wiffleball homerun, has two shaded sets of bleachers, 3 water fountains, a stunning sound system and water cannons for some wet fun on hot days! Bagnell field is simply beautiful!

Pierce has a pond for paddle and row boating. It also includes Sky-Fly our 3 zip lines over the water to the delight of our campers as well as our petting zoo.

The list is too long to include everything here, but suffice it to say that the facilities at Pierce Day Camp, are truly world class and second to none!

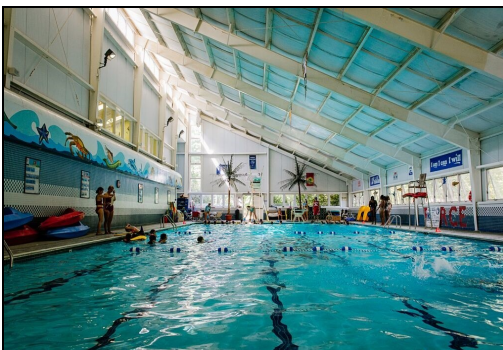
- **Our curriculum**— Pierce offers a very dynamic age appropriate program to our campers. We spend countless hours planning out a schedule that offers our kids a balanced, stimulating curriculum spread out over a diverse range of activities and interests.

We'd like to think that when it comes to our schedules and curriculum, that there is **something for everyone and success for all!**

All programming at Pierce is developed and offered by a highly spirited and qualified staff. Every activity area, every pool, every studio, every field and every court is run by a college graduate with a great deal of expertise in their field. Parents, Teachers and Coaches fill these ranks offering our campers a program that they love and prosper through. The Pierce "Specialists" thrive in the camp environment and if the smiles on our campers faces stands as testimony to the quality of the programs offered.

The Pierce difference also extends to our all important transportation services. Pierce is the only camp that exclusively owns and operates 100% of our buses. We know, certify and train all of our drivers on a year round basis.

After all...Our buses carry a very precious cargo...Your children!





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